

# FOOD

**VISION: We are fed primarily by food which is locally produced, using practices that renew and enrich the land and community.**

**Goal 1: By 2020, 40% of the food consumed by the Corvallis population is grown, processed, or produced in Benton, Lane, Lincoln, Linn, Marion, and Polk counties.**

**Strategy 1:** Increase local demand for locally grown foods.

**Action 1:** *Create* an ad campaign to bolster awareness and use of existing initiatives that promote local food consumption.

**Action 2:** *Facilitate* the practice of labeling local food products at businesses (food stores, restaurants), institutions (schools, Linn Benton Community College (LBCC), OSU, hospital), and events where food is sold and/or served.

**Action 3:** *Link* food purchasers from local institutions (school system, LBCC, OSU, hospital) and businesses (restaurants, food stores) with local food producers.

**Strategy 2:** Increase amount of local land used for food production (includes agricultural land, private property, and public property).

**Action 1:** *Provide* education and support to increase the number of farmers and farm workers in the community.

**Action 2:** *Create* government incentives that encourage property owners to use their land for food production. (Includes both urban agriculture and conversion of agricultural land from non-food production to food-based uses.)

**Action 3:** *Model and promote* edible landscaping and home food production.

**Strategy 3:** Increase capacity for local food processing, storage, and distribution.

**Action 1:** *Develop and implement* neighborhood-based food processing, storage, and distribution.

**Action 2:** *Facilitate* the creation of commercial and cooperative local food processing, storage, and distribution facilities.

**Action 3:** *Coordinate* with local agencies regarding emergency preparedness, and encourage community members to prepare for disruptions in the normal food supply.

**Goal 2: By 2020, all Corvallis residents will have access at all times to enough food for an active and healthy life.**

**Strategy 1:** Support existing emergency food programs and other food assistance programs.

**Action 1:** *Expand* efforts to get fresh produce to food banks.

**Action 2:** *Help* existing food programs reach minority populations by providing culturally sensitive food and utilizing volunteers with necessary language skills.

**Action 3:** *Assist* existing food programs with community education and outreach efforts.

**Goal 2:** (continued)

**Strategy 2:** Provide opportunities that encourage consumption of nutritious food, produced using practices that renew and enrich the land and community.

**Action 1:** *Improve* nutrition of food in schools, institutions and public events by implementing programs featuring a variety of fruits, vegetables, whole grains and lean proteins.

**Action 2:** *Conduct* low and no-cost nutrition classes in the community and at schools.

**Action 3:** *Support* the efforts of food markets (farmers' markets, co-ops, supermarkets, etc.) to promote the purchase of nutritious food, produced using practices that renew and enrich the land and community.

**Strategy 3:** Increase access to nutritious food, produced using practices that renew and enrich the land and community.

**Action 1:** *Support* efforts to educate people about buying nutritious food on a budget.

**Action 2:** *Expand* current and start new low-income community gardens.

**Action 3:** *Facilitate* low-cost seasonal food preservation sessions in a community kitchen.

**Goal 3:** By 2020, 80% of all land area in community food-producing farms, ranches, and gardens will be managed using practices that renew and enrich the land and community.

**Strategy 1:** Increase demand for foods that are grown using practices that renew and enrich the land and community.

**Action 1:** *Promote* the benefits of foods produced using practices that renew and enrich the land and community.

**Action 2:** *Launch* a campaign to educate the community about genetically modified foods and their potential impact on our local food system and local economy.

**Action 3:** *Support* programs that assist people in growing their own food, either at home or through community gardens.

**Strategy 2:** Encourage local farmers and gardeners to use practices that renew and enrich the land and community.

**Action 1:** *Publish* a Corvallis Garden Resource Guide to connect gardeners with local resources supporting practices that renew and enrich the land and community.

**Action 2:** *Support* programs that educate local farmers and gardeners to utilize practices that renew and enrich the soil.

**Action 3:** *Support* local organizations that promote food production using practices that renew and enrich the land and community.

**Strategy 3:** Support local farmers, specialty seed growers, and gardeners in their efforts to develop, maintain, and access locally adapted food crop varieties.

**Action 1:** *Maintain* crop varieties developed over generations and adapted to local growing conditions.

**Action 2:** *Provide* opportunities for community engagement in developing food crop varieties adapted to the Corvallis area.

**Action 3:** *Support* neighborhood and community seed exchanges.