



COMMUNITY INCLUSION

VISION: In 2020 Corvallis is a community that integrates diversity; works actively against prejudice, bigotry, and hate; that promotes social justice; and celebrates the talents and cultures of the people who live here. All people of Corvallis have a sense of belonging to the community.

Goal 1: By 2010, describe who is here in Corvallis and facilitate communication with the whole community.

Strategy 1: Map the community: develop a complete and accurate description of who lives here and where.

Action 1. Summarize existing data.

Action 2. Inventory entities that interact with diverse populations.

Action 3. Contact entities for additional data and add in.

Strategy 2: *Describe communication networks: understand how people get information about our community.*

Action 1. Contact marketing professionals regarding known media outlets.

Action 2. Collect local printed materials (eg brochures, posters) and contact producers regarding intended audiences and to identify possible media outlets outside of the mainstream.

Action 3. Contact cultural organizations regarding communication networks and successful communication methods.

Strategy 3: *Create avenues for communicating with community at large.*

Action 1. Create and maintain an on-line community calendar. *(Similar to visitcorvallis.com at Corvallis Tourism.)*

Action 2. Create a guide for marketing community activities and make it available to organizations interested in reaching the whole community.

Action 3. Compile a resource directory including service providers and cultural resources. *(Similar to county-wide resource directory produced by LOVE Inc. or Community Consortium.)*

Excerpt from *Community Sustainability Action Plan*

Goal 2: By 2010, foster understanding and respect for 100% of the members of our community through new community events.

Strategy 1: *Develop an annual multicultural bazaar.*

Action 1. Identify organizations interested in collaborating

Action 2. Plan funding and logistics.

Strategy 2: Coordinate a high-profile series of events around a “culture of the month” theme. *(Similar to OSU Life-long Learners Program and Montessori international curriculum)*

Action 1. Contact potential participating organizations such as: storytellers, art organizations, local performance groups (theater and music), restaurants, public library, lifelong learners, OSU organizations (student, faculty, alumni), youth organizations, business organizations, faith organizations, GT.

Action 2. Create organizing committee and generate a calendar/poster

Action 3. Advertise widely including high-quality poster and on-line calendar.