



TRANSPORTATION

VISION: In 2020 Corvallis will be a hub in a regional transportation system that includes sustainable transportation modes for people and goods that connect Linn and Benton Counties and provide a link to the north-south high-speed rail system.

Goal 1: By 2015, the alternatives for transportation and linkages to destinations beyond Corvallis will be increased so that people have efficient options for travel throughout the region.

Strategy 1: *Increase the use of existing transit options.*

Action 1. Advertise existing connections.

Action 2. Create a regional map showing points of connection between transit systems and links to detailed maps of those systems.

Action 3. Make the systems easier to use by decreasing wait times and coordinating fares

Strategy 2: *Strengthen transit connections to other communities by forming a more regional transportation district including as much of Western and Central Oregon as possible.*

Action 1. Improve the timing of existing connections.

Action 2. Connect to every train (Albany).

Action 3. Add routes and/or runs throughout the region.

Strategy 3: *Provide transport to recreational areas.*

Action 1. Add scheduled stops at trailheads.

Action 2. Increase use and frequency of ski busses.

Action 3. Increase the Parks and Recreation outings with shared or provided transportation.

Excerpt from *Community Sustainability Action Plan*

Goal 2: By 2020, community members will be motivated to reduce per-capita gasoline consumption by 50%.

Strategy 1: Offer public and private incentives to encourage employees, shoppers, and students to ride, cycle, or use mass transit.

Action 1. Expand hours, frequency, and range of city buses, and reduce or eliminate cost.

Action 2. Provide price break incentives at downtown businesses for bus/bike patrons.

Action 3. Establish an organization based on Energy Trust model to provide free audits of transportation energy use and help people plan to meet their transport needs more efficiently.

Strategy 2: Offer incentives and disincentives to increase the miles per gallon (MPG) of the Corvallis fleet.

Action 1. Encourage purchase of more efficient vehicles through a state feebate program.

Action 2. Have City show leadership by purchasing highly efficient vehicles.

Action 3. Get fuel-efficient carshare vehicles (e.g. Zipcar) in every Corvallis neighborhood. Twenty-five people from a neighborhood have to sign up to get a car placed.

Strategy 3: Encourage and facilitate use of alternative fuels.

Action 1. Promote and encourage compressed natural gas (CNG) use in the private, public, and commercial sectors by tax credits.

Action 2. Promote and encourage neighborhood electric vehicle (NEV) use by tax credits, priority parking, and availability of charging stations.

Action 3. Fund alternative fuels research and development at OSU.

Excerpt from *Community Sustainability Action Plan*

Goal 3: By 2020, vehicle trips will be reduced by 20% through effective planning.

Strategy 1: *Reduce single occupancy vehicle trips. Implement Transportation Demand Management (TDM).*

Action 1. Mandate that employers have TDM program.

Action 2. Free expanded transit.

Action 3. Install City-wide WiFi.

Strategy 2: *Redevelop property to higher densities per current Land Development Code (LDC) and Comprehensive Plan.*

Action 1. Develop a program of tax incentives.

Action 2. Develop a funding source.

Action 3. Implement the program.

Strategy 3: *Put in place infrastructure to support neighborhood centers.*

Action 1. Purchase properties to create neighborhood centers and in planned new neighborhoods.

Action 2. Construct streets, water, sewer.

Action 3. Develop funding sources.