VISION: We are fed primarily by food which is locally produced, using practices that renew and enrich the land and community.

**Goal 1:** By 2020, 40% of the food consumed by the Corvallis population is grown, processed, or produced in Benton, Lane, Lincoln, Linn, Marion, and Polk counties.

**Strategy 1:** Increase local demand for locally grown foods.
- **Action 1:** Create an ad campaign to bolster awareness and use of existing initiatives that promote local food consumption.
- **Action 2:** Facilitate the practice of labeling local food products at businesses (food stores, restaurants), institutions (schools, Linn Benton Community College (LBCC), OSU, hospital), and events where food is sold and/or served.
- **Action 3:** Link food purchasers from local institutions (school system, LBCC, OSU, hospital) and businesses (restaurants, food stores) with local food producers.

**Strategy 2:** Increase amount of local land used for food production (includes agricultural land, private property, and public property).
- **Action 1:** Provide education and support to increase the number of farmers and farm workers in the community.
- **Action 2:** Create government incentives that encourage property owners to use their land for food production. (Includes both urban agriculture and conversion of agricultural land from non-food production to food-based uses.)
- **Action 3:** Model and promote edible landscaping and home food production.

**Strategy 3:** Increase capacity for local food processing, storage, and distribution.
- **Action 1:** Develop and implement neighborhood-based food processing, storage, and distribution.
- **Action 2:** Facilitate the creation of commercial and cooperative local food processing, storage, and distribution facilities.
- **Action 3:** Coordinate with local agencies regarding emergency preparedness, and encourage community members to prepare for disruptions in the normal food supply.

**Goal 2:** By 2020, all Corvallis residents will have access at all times to enough food for an active and healthy life.

**Strategy 1:** Support existing emergency food programs and other food assistance programs.
- **Action 1:** Expand efforts to get fresh produce to food banks.
- **Action 2:** Help existing food programs reach minority populations by providing culturally sensitive food and utilizing volunteers with necessary language skills.
- **Action 3:** Assist existing food programs with community education and outreach efforts.
Goal 2: (continued)

Strategy 2: Provide opportunities that encourage consumption of nutritious food, produced using practices that renew and enrich the land and community.

Action 1: Improve nutrition of food in schools, institutions and public events by implementing programs featuring a variety of fruits, vegetables, whole grains and lean proteins.

Action 2: Conduct low and no-cost nutrition classes in the community and at schools.

Action 3: Support the efforts of food markets (farmers’ markets, co-ops, supermarkets, etc.) to promote the purchase of nutritious food, produced using practices that renew and enrich the land and community.

Strategy 3: Increase access to nutritious food, produced using practices that renew and enrich the land and community.

Action 1: Support efforts to educate people about buying nutritious food on a budget.

Action 2: Expand current and start new low-income community gardens.

Action 3: Facilitate low-cost seasonal food preservation sessions in a community kitchen.

Goal 3: By 2020, 80% of all land area in community food-producing farms, ranches, and gardens will be managed using practices that renew and enrich the land and community.

Strategy 1: Increase demand for foods that are grown using practices that renew and enrich the land and community.

Action 1: Promote the benefits of foods produced using practices that renew and enrich the land and community.

Action 2: Launch a campaign to educate the community about genetically modified foods and their potential impact on our local food system and local economy.

Action 3: Support programs that assist people in growing their own food, either at home or through community gardens.

Strategy 2: Encourage local farmers and gardeners to use practices that renew and enrich the land and community.

Action 1: Publish a Corvallis Garden Resource Guide to connect gardeners with local resources supporting practices that renew and enrich the land and community.

Action 2: Support programs that educate local farmers and gardeners to utilize practices that renew and enrich the soil.

Action 3: Support local organizations that promote food production using practices that renew and enrich the land and community.

Strategy 3: Support local farmers, specialty seed growers, and gardeners in their efforts to develop, maintain, and access locally adapted food crop varieties.

Action 1: Maintain crop varieties developed over generations and adapted to local growing conditions.

Action 2: Provide opportunities for community engagement in developing food crop varieties adapted to the Corvallis area.

Action 3: Support neighborhood and community seed exchanges.