

# TRANSPORTATION

**VISION: Corvallis is a hub in a regional transportation system that includes sustainable transportation modes for people and goods.**

**Goal 1: By 2015, efficient alternatives for transportation to destinations beyond Corvallis will be increased.**

**Strategy 1:** Increase the use of existing transit system options, such as CTS and Amtrak.

**Action 1:** *Advertise* existing transit system connections.

**Action 2:** *Promote* maps showing points of connection between transit systems.

**Action 3:** *Make* transit systems easier to use by decreasing wait times and coordinating fares.

**Strategy 2:** Strengthen transit system connections to other communities.

**Action 1:** *Encourage* collaboration among local and regional transportation organizations.

**Action 2:** *Coordinate* regional transit system schedules.

**Action 3:** *Increase* transit system routes and runs throughout the region.

**Strategy 3:** Provide transportation to recreation areas.

**Action 1:** *Promote* recreation transportation services, such as Peak Ski Bus, Coast to Valley Express, and Valley Retriever.

**Action 2:** *Promote* Parks and Recreation outings with shared or provided transportation.

**Goal 2: By 2020, community members will reduce per-capita gasoline consumption to 90 gallons annually, 50% below 2008 levels.**

**Strategy 1:** Offer public and private incentives to encourage employees, shoppers, and students to walk, cycle, or use mass transit.

**Action 1:** *Expand* hours, frequency, and range of city buses, and continue to offer fareless transit.

**Action 2:** *Provide* incentives to walk, cycle, or bus to businesses, such as discounts and covered bike parking.

**Action 3:** *Provide* free audits of transportation energy use so that people learn to meet their transportation needs more efficiently.

**Strategy 2:** Foster a culture of cycling in the community.

**Action 1:** *Assist* people in overcoming barriers to cycling, such as physical ability, safety, wet weather, darkness, and carrying other people and goods.

**Action 2:** *Sponsor* an annual World Car Free Day in Corvallis event.

**Action 3:** *Promote* multigenerational cycling activities.

**Strategy 3:** Encourage the use of fuel-efficient and renewable energy vehicles.

**Action 1:** *Purchase* fuel-efficient and renewable energy vehicles for fleets, such as at the City and OSU.

**Action 2:** *Promote* fuel-efficient and renewable energy carshares.

**Action 3:** *Encourage* people to use fuel-efficient and renewable energy vehicles, when owning or renting a personal vehicle is necessary.

**Goal 3: By 2020, single occupancy motor vehicle trips will be reduced by 20% below 2008 levels.**

**Strategy 1:** Encourage people to make long-term decisions that reduce or eliminate the need to own motor vehicles.

**Action 1:** *Assist* people in setting personal annual goals for sustainable transportation.

**Action 2:** *Encourage* people to live near their jobs, schools, shops, and places of recreation.

**Strategy 2:** Encourage organization members and employees to walk, bike, use mass transit, or carpool.

**Action 1:** *Encourage* organizations to arrange carpooling to meetings and events.

**Action 2:** *Provide* incentives for employees to commute sustainably.

**Action 3:** *Implement* Transportation Demand Management (TDM) and support Employee Transportation Coordinators (ETC) at businesses and institutions.

**Strategy 3:** Implement land use strategies that encourage sustainable modes of transportation.

**Action 1:** *Support* land use planning policies that result in walkable, bikeable, mixed-use neighborhoods.

**Action 2:** *Educate* the public about “Healthy Streets,” which promote cycling and walking, in collaboration with the City of Corvallis.

**Action 3:** *Expand* the network of multimodal paths and public transit to connect all community members to neighborhood centers and downtown.