

Corvallis Sustainability Coalition

Transportation Action Plan 2013 Revision

VISION: Corvallis is a hub in a regional transportation system that includes sustainable transportation modes for people and goods.		
Goal 1: By 2015, efficient alternatives for transportation to destinations beyond Corvallis will be increased.	Strategy 1.1: Increase the use of existing transit options.	Action 1.1.1: Advertise existing transit connections.
		Action 1.1.2: Promote maps showing points of connection between transit systems.
		Action 1.1.3: Make transit systems easier to use by decreasing wait times and coordinating fares.
	Strategy 1.2: Strengthen transit connections to other communities.	Action 1.2.1: Encourage collaboration among local and regional transportation organizations.
		Action 1.2.2: Coordinate regional transit schedules.
		Action 1.2.3: Increase transit routes and runs throughout the region.
	Strategy 1.3: Provide transportation to recreation areas.	Action 1.3.1: Promote recreation transportation services, such as Peak Ski Bus, Coast to Valley Express, and Valley Retriever.
		Action 1.3.2: Promote Parks and Recreation outings with shared or provided transportation.
		Action 1.3.3: {blank }
Goal 2: By 2020, community members will reduce per-capita gasoline consumption to 90 gallons annually, 50% below 2008 levels.	Strategy 2.1: Offer public and private incentives to encourage employees, shoppers, and students to walk, cycle, or use mass transit.	Action 2.1.1: Expand hours, frequency, and range of city buses, and continue to offer fareless transit.
		Action 2.1.2: Provide incentives to walk, cycle, or take the bus to businesses, such as discounts and covered bike parking.
		Action 2.1.3: Provide free audits of transportation energy use so that people learn to meet their transportation needs more efficiently.
	Strategy 2.2: Foster a culture of cycling in the community.	Action 2.2.1: Assist people in overcoming barriers to cycling, such as physical ability, safety, wet weather, darkness, and carrying other people and goods.
		Action 2.2.2: Sponsor an annual World Car Free Day in Corvallis event.
		Action 2.2.3: Promote multigenerational cycling activities.
	Strategy 2.3: Encourage the use of fuel-efficient and renewable energy vehicles.	Action 2.3.1: Purchase fuel-efficient and renewable energy vehicles for fleets, such as at the City and Oregon State University.
		Action 2.3.2: Promote fuel-efficient and renewable energy carshares.
		Action 2.3.3: Encourage people to use fuel-efficient and renewable energy vehicles, when owning or renting a personal vehicle is necessary.
Goal 3: By 2020, non-human powered vehicle trips will be reduced by 20% below 2008 levels.	Strategy 3.1: Encourage people to make long-term decisions that reduce or eliminate the need to own non-human powered vehicles.	Action 3.1.1: Assist people in setting personal annual goals for sustainable transportation.
		Action 3.1.2: Encourage people to live near their jobs, schools, shops, and places of recreation.
		Action 3.1.3: {blank }
	Strategy 3.2: Encourage organization members and employees to walk, bike, use mass transit, or carpool.	Action 3.2.1: Encourage organizations to arrange carpooling to meetings and events.
		Action 3.2.2: Provide incentives for employees to commute sustainably.
		Action 3.2.3: Implement Transportation Demand Management (TDM) and support Employee Transportation Coordinators (ETC) at businesses and institutions.
	Strategy 3.3: Implement land use strategies that encourage sustainable modes of transportation.	Action 3.3.1: Support land use planning policies that result in walkable, bikeable, mixed-use neighborhoods.
		Action 3.3.2: Educate the public about “Green Streets,” which promote cycling, in collaboration with the City of Corvallis.
		Action 3.3.3: Expand the network of multimodal paths and public transit to connect all community members to neighborhood centers and downtown.