

TRANSPORTATION

VISION: Corvallis is a hub in a regional transportation system that includes sustainable transportation modes for people and goods.

Goal 1: Every year, increase efficient alternatives for transportation to destinations beyond Corvallis.

Strategy 1: Increase the use of existing transit options.

Action 1: *Promote* existing transit system options and connections, such as maps and guides.

Action 2: *Make* transit systems easier to use, for example, by decreasing wait times and coordinating fares.

Strategy 2: Strengthen transit connections to other communities.

Action 1: *Encourage* collaboration, including coordination of schedules, among local and regional transportation agencies and districts.

Action 2: *Increase* transit routes and runs throughout the region.

Strategy 3: Provide transportation to recreation areas.

Action 1: *Promote* recreation transportation services, such as Peak Ski Bus, Coast to Valley Express, and Corvallis to Amtrak Connector.

Action 2: *Promote* recreational outings with shared or provided transportation.

Goal 2: By 2040, community members will reduce per-capita gasoline consumption to 90 gallons annually, 50% below 2008 levels.

Strategy 1: Offer public and private incentives to encourage employees, shoppers, and students to walk, cycle, or use mass transit.

Action 1: *Expand* hours, frequency, and range of city buses; provide safe, lit bus stop shelters; and continue to offer fareless transit.

Action 2: *Provide* incentives to walk, cycle, or take the bus to businesses, such as discounts and covered bike parking.

Action 3: *Provide* free audits of transportation energy use so that people learn to meet their transportation needs more efficiently.

Strategy 2: Foster a culture of active transportation, such as walking and cycling, in the community.

Action 1: *Assist* people in overcoming barriers to walking and cycling, such as physical ability, safety, wet weather, darkness, and carrying other people and goods.

Action 2: *Provide* events that promote active transportation, such as World Car Free Day, Open Streets Corvallis, Get There Corvallis, and bike valet parking.

Action 3: *Promote* the principles of Vision Zero: eliminate all traffic fatalities, while increasing healthy, equitable mobility for all.

Goal 2: (continued)

Strategy 3: Encourage the use of fuel-efficient and renewable energy vehicles.

Action 1: *Purchase* fuel-efficient and renewable energy vehicles for fleets, such as at the City and Oregon State University.

Action 2: *Promote* fuel-efficient and renewable energy carshares.

Action 3: *Encourage* people to use fuel-efficient and renewable energy vehicles, when owning or renting a personal vehicle is necessary.

Goal 3: By 2040, reduce single occupancy motor vehicle trips by 20% below 2008 levels.

Strategy 1: Encourage people to make long-term decisions that reduce or eliminate the need to own motor vehicles.

Action 1: *Assist* people in setting personal annual goals for sustainable transportation.

Action 2: *Encourage* people to live near their jobs, schools, shops, and places of recreation.

Strategy 2: Encourage organization members and employees to walk, bike, use mass transit, or carpool.

Action 1: *Encourage* organizations to arrange carpooling to meetings and events.

Action 2: *Provide* incentives for employees to commute sustainably.

Action 3: *Implement* Transportation Demand Management (TDM) and support Employee Transportation Coordinators (ETC) at businesses and institutions.

Strategy 3: Implement land use strategies that encourage sustainable modes of transportation.

Action 1: *Support* land use planning policies and zoning regulations that result in walkable, bikeable, mixed-use neighborhoods that allow shorter trips to shopping and work.

Action 2: *Promote* the implementation of Low Stress Bicycle Networks (*aka* Bike Boulevards) in collaboration with the City of Corvallis.

Action 3: *Safely connect* all community members to neighborhood centers and downtown through multimodal paths, Low Stress Bicycle Networks, and public transit.