WASTE PREVENTION

VISION: Corvallis is a waste-free community that fosters behaviors to reduce consumption of material goods.

Goal 1: By 2025, the recycling rate for the Corvallis community will be 50%.
Recycling rate is defined as total pounds of waste recovered (recycled, composted or reused) divided by the total waste generated (recovered and landfilled).

**Strategy 1:** Collect all organic waste (yard debris and food waste) for alternative uses.
- **Action 1:** Promote curbside pickup of food waste for residential and commercial collection programs.
- **Action 2:** Promote use of durable, recyclable, and/or other non-disposable take-out containers and food serving ware.
- **Action 3:** Develop and implement a program to educate residents, businesses, and institutions about existing opportunities for composting and/or reuse of organic materials.

**Strategy 2:** Divert landfill-bound construction waste to existing or new facilities for recycling.
- **Action 1:** Develop a program to educate building contractors and homeowners regarding existing opportunities for recycling and/or reuse of construction materials.
- **Action 2:** Research models for private and public deconstruction operations (i.e., dismantling of residential and commercial structures in a way that allows for reuse of building materials).
- **Action 3:** Establish and/or promote deconstruction operations, policies, regulations, ordinances and franchise agreements

**Strategy 3:** Increase amount of recyclable material collected from businesses, institutions and residences (single- and multi-family).
- **Action 1:** Support and expand existing programs that offer waste audits for businesses, institutions and residences.
- **Action 2:** Develop and support local recycling education programs that target businesses, institutions and residences (single- and multi-family).
- **Action 3:** Identify materials commonly discarded by businesses because they are not part of the collection infrastructure, and assist in identifying waste diversion and prevention opportunities.

Goal 2: By 2025, there will be a year-to-year reduction in the per capita weight of landfill disposal (discards).

**Strategy 1:** Increase education and promotion of existing waste reduction and reuse opportunities.
- **Action 1:** Continue and expand the public outreach program that educates the community on waste reduction and reuse opportunities (i.e. Recycling Block Captains, ReUse Directory, No Food Left Behind, etc.).
- **Action 2:** Continue to strengthen and implement a K-12 curriculum on waste prevention, reduction and reuse, including wasted food and composting.
- **Action 3:** Increase the number and availability of technical education programs that teach repair skills at secondary and continuing education levels.
Goal 2: (continued)

Strategy 2: Increase opportunities for materials reuse.
   Action 1: Continue to update, distribute and promote the directory of businesses and non-profits that will accept items for reuse, including the development of an online version.
   Action 2: Identify and promote organizations and businesses that provide on-site collection of reusable items (e.g. furniture, appliances, etc.) from residential and commercial customers.
   Action 3: Facilitate establishment of "neighborhood lending libraries" for tools and other items.

Strategy 3: Provide incentives and establish policies that encourage reduction of per capita landfill-bound waste.

   Action 1: Structure the city franchise agreement so that it is more profitable for the hauler to reduce, rather than to increase, the volume of landfill-bound waste disposed per capita.
   Action 2: Research residential waste collection systems that provide a variety of incentives (monetary and non-monetary) for reducing landfill-bound waste.

Goal 3: By 2025, there will be a year-to-year increase of proper disposal of hazardous waste.

Strategy 1: Provide increased education to residents, businesses, and institutions regarding proper disposal of hazardous waste.
   Action 1: Utilize additional media opportunities to publicize hazardous waste collection events.
   Action 2: Promote existing resources that provide information about how to properly dispose of specific hazardous materials, including education on which items are hazardous.

Strategy 2: Broaden opportunities for proper disposal of hazardous waste.
   Action 1: Establish and promote a hazardous waste facility that is open year-round, and provide commercial customers with an opportunity for “amnesty” disposal of hazardous waste free of charge.
   Action 2: Research, implement and promote a pharmaceutical take-back program that is available year round.
   Action 3: Explore alternative methods of disposing of toxics, such as mycological remediation.

Strategy 3: Promote non-toxic and less toxic alternatives.
   Action 1: Launch a public awareness campaign to promote non-toxic alternatives to toxic cleaning products.
   Action 2: Establish purchasing policies at public institutions that give preference to non-toxic alternatives to toxic products for cleaning, building repair and maintenance, landscape maintenance, and automotive repair and maintenance.
   Action 3: Establish recognition programs for "toxic-free" environments at businesses, schools, government facilities, and other institutions.